

A Financial Advisor's Report Card

September 2022

"To avoid criticism – do nothing, say nothing, be nothing." – Elbert Hubbard

It's that time of year again, time to ask for your candid input. Contrary to twelve months ago, when we stated, "the stock markets have seemingly gone up every day over the past year and the economy seems to be healing," 2022 seems to be a mess in many different ways. There's the inflation story, the never-ending political battles, an imminent possible recession, and stock and bond markets that are making people nervous to say the least (even though they may only be coming down from a place they never should have been in the first place).

Either way, regardless of the economy and the markets, we always seek to remain objective, comprehensive advisors - offering advice, management, and service that is hopefully exceptional and free of emotion. Accordingly, we put ourselves to this annual test: we want to know if you feel that we are advising and servicing you in the best way possible. And though we pride ourselves on knowing you, our clients, very well, we'd be remiss if we did not solicit this input periodically. Further, in times like these, when the markets seem to be full of fear and the economy on the cusp of recession, we need to take your pulse to make sure we are within your risk tolerance level.

Please remember these report cards are not immediately actionable; we do not change anything simply because someone indicates that they feel like they are over- or under-weight in stocks or bonds. Instead, we use this input to begin a dialogue to see if any allocation changes actually need to be made, as well as to maybe calm some nerves during this time of heightened uncertainty and stress. Further, this report card is just another way we stay in consistent contact with you; our phone calls and solicitation for your input are a crucial part of our comprehensive advice – the more we know about you, the better our advice. And last but not least, we want to make sure we are providing a service, in good times or bad, that you have no hesitation recommending to others.

So, please fill out the report card on the flip side of this page and return it in the self-addressed stamped envelope, or feel free to scan/email it to us at TheFinanceCouple@lpl.com. And, as always, thank you very much for your friendship, your trust, and your referrals – and thank you for your input!

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Name(s):	Date
E-Mail Address:	
Please evaluate our overall service.	
Excellent / Good / Neutral / Poor /	Very Poor
2. Please evaluate the overall financial advice rendered	
Excellent / Good / Neutral / Poor /	Very Poor
3. Do you feel that you are overweight or underweight	stocks?
Underweight / Neutral / Overweight	
4. Do you feel that you are overweight or underweight	bonds?
Underweight / Neutral / Overweight	
5. I would like to take more risk to potentially capture a	a higher portfolio return.
Agree / Neutral / Disagree	
6. I am comfortable with the amount of volatility in the	portfolio over the past twelve months.
Agree / Neutral / Disagree	
7. I am comfortable that all of my financial concerns ha	ave been addressed, including long term care.
Agree / Neutral / Disagree	
8. I receive a sufficient level of contact during the year	(in the form of personal calls and emails).
Agree / Neutral / Disagree	
9. I feel confident that if I call with a question, it will b	e answered in a timely fashion.
Agree / Neutral / Disagree	
10. What do you like best about the firm?	
11. What do you think we could improve upon?	
12. What specific issues would you like to work on dur	ring the next twelve months?
Please offer any additional comments below (if needed,	please add an extra sheet of paper).
If you are inclined to refer someone, please note their na	ame, number and/or e-mail below.

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